ALSO INNOVATORS

How one computer salesman contributed to the digital revolution
ALSO INNOVATORS

How one computer salesman contributed to the digital revolution

Christopher B. Yardley, PhD
Contents

Preface ................................................................. vii
1. ‘A proper job’ ....................................................... 1
2. Once were cowboys. ............................................. 23
3. A working ‘home away from home’ ......................... 41
4. A taste of Northern bitter ................................... 53
5. Eddie French’s rainbow ......................................... 73
6. The brewer’s assistant .......................................... 95
7. Pursuing my own rainbow’s end ............................ 105
8. The tallyman and other endeavours ......................... 115
9. Adventures in Southeast Asia ................................. 125
10. As far south as we could go ................................. 203
11. Working with the airlines in the Australasia-Pacific region ...... 223
12. The ups and downs of a contractor ....................... 257
13. Not a multinational this time .............................. 267
Afterword .............................................................. 281