



# Brian Van Arkadie & Raymond Mallon

Asia Pacific Press at The Australian National University

Co-published by the ANU E Press and Asia Pacific Press The Australian National University Canberra ACT 0200, Australia Previously published by Asia Pacific Press

#### National Library of Australia Cataloguing-in-Publication

Van Arkadie, Brian.

Viet Nam: a transition tiger?

New ed.

Includes index.

ISBN 0 9751229 2 4 (Online document)

1. Vietnam - Economic conditions - 1975- . 2. Vietnam - Economic policy - 1975- . I. Mallon, Raymond. II. Title.

338.9597

All rights reserved. You may download, display, print and reproduce this material in unaltered form only (retaining this notice) for your personal, non-commercial use or use within your organization.

Edited by Matthew May, Asia Pacific Press Cover design by Annie Di Nallo Design All electronic versions prepared inhouse

First edition © 2003 Asia Pacific Press This edition © 2004 ANU E Press and Asia Pacific Press

## **CONTENTS**

Tab	les	V1
Figu	ires	vii
Map	ps	viii
Boxe	es	viii
Abb	previations	ix
Pref	race	xi
Viet	Nam and its recent experience with development	
1	Viet Nam's development experience	1
2	Geography, resources and population	11
3	Economic performance and key issues	27
The	Doi Moi process	
4	Prelude to reform: the attempted introduction of central p	lanning 38
5	Political institutions and economic management	56
6	The introduction of <i>Doi Moi</i>	65
7	Strategic building blocks of Doi Moi	79
8	Ongoing reforms: building the institutions for macroecond	omic
	management	90
Ente	erprise development	
9	Institutional change and business development	103
10	State enterprises	122
11	Household and private business development	153
Eco	nomic growth performance	
12	The pattern of economic growth	176
13	Capital formation and external assistance	204
Inco	ome growth and poverty alleviation	
14	Poverty alleviation	224
15	Causes of continuing poverty	235
16	Poverty, location and internal migration	239
Con	nclusion	
17	Achievements of Doi Moi and future challenges	252
Stati	istical Appendix	267
Refe	erences	274
Inde	ex	288

#### TABLES

1.1	Per capita incomes in selected Asian countries, 1950–98	5
1.2	Per capita income in Viet Nam, 1950-98	5
2.1	Biodiversity in Viet Nam	13
2.2	Key rural indicators in selected Asian economies	14
2.3	Population distribution by region, 1995–2001	19
2.4	Gross regional product per capita by major region,	
	1995–2000	22
2.5	Share of GDP by region, 1995-2000	22
2.6	Agriculture value-added by region, 1995-2000	23
2.7	Industrial value-added by domestic enterprises by region,	
	1995–2001	24
2.8	Total industrial value-added by region, 1995-2001	24
3.1	Average annual indicators of growth and inflation, 1976-80	
	to 1996–2001	28
3.2	Key indicators of economic developments, 1986–2001	30
3.3	Structural changes in the economy, 1986–2001	30
4.1	Comparative indicators of human development, 1990	52
6.1	Some milestones in the Vietnamese reform process, 1986–98	72
8.1	Allocation of bank lending to enterprises in Viet Nam,	
	1991–2001	100
9.1	Formal laws governing business entities	109
9.2	Share of industry group output by ownership,	
	1995 and 2000	116
10.1	Decision 91 State Corporations	134
11.1	Number of newly registered enterprises, 1991–2001	168
11.2	Average registered capital of new enterprises, 1991–2001	168
11.3	Newly established enterprises by region, 1991–2001	170
11.4	Cooperatives re-registered under new cooperative law	170
12.1	Annual growth rates, 1994–2000	180
12.2	Export performance, by main commodity, 1998-2000	183
12.3	Growth rates in selected Asian economies, 1996–2001	189
12.4	Average annual growth rates in paddy output and inputs,	
	1976–94	194
12.5	Industrial output, 1985–2001	199

13.1	Gross fixed capital formation, 1991–2001	205
13.2	Investment, by ownership, 1995–2000	207
13.3	Allocation of state investment, 1995–2000	207
13.4	Savings-investment balance, 1995–2000	211
13.5	Foreign direct investment: disbursement by economic sector,	211
13.)	1988–2000	212
13.6	Manufacturing output by foreign-invested sector, total	212
13.0	and selected sub-sectors, 1995 and 2000	214
13.7	Annual ODA commitments and disbursements, 1993–2001	217
14.1	Food poverty and overall poverty headcounts in Viet Nam,	21/
17.1	1993 and 1998	228
14.2	Poverty gap and poverty severity level headcounts for	220
11.2	Viet Nam, 1993 and 1998	231
A1.1	GDP at current price by economic sector, 1985–2001	267
A1.2	GDP at constant prices by economic sector, 1985–2001	268
A1.3	GDP growth at constant prices by economic sector,	200
	1985–2001	269
A1.4	Retail price inflation—consumer goods and services,	
	1986–2001	270
A1.5	Total values of exports and imports, 1990-2001	271
A1.6	Merchandise exports by major commodities, 1992–2000	272
A1.7	Balance of payments, 1992–2000	273
FIGUF	RES	
1.1	Viet Nam's per capita income relative as a proportion of	
	selected Asian economies' per capita income, 1950–98	4
1.2	GDP growth in selected transition economies, 1980–2000	7
2.1	Viet Nam population pyramid, 1989 and 1999	18
2.2	Age dependency ratio in selected Asian countries,	
	1986–2000	19
3.1	GDP growth by sector, 1997–2001	28
9.1	GDP growth, 1986–2000	114
9.2	Share of GDP by sector, 1986–2000	114
12.1	Financing development and growth, 1986–2001	178
12.2	Export growth in selected Asian economies, 1986–2000	182

VIET NAM: A TRANSITION TIGER?	
Total trade turnover in selected Asian economies,	
1986–2000	187
Growth rates in selected Asian countries, 1986-2001	189
FDI inflows in selected Asian countries, 1986–2000	191
Per capita food production in Viet Nam, 1975-88	193
Savings ratios in selected Asian countries, 1986–2000	210
Main regions of Viet Nam	12
The seed sub-sector	197
	Total trade turnover in selected Asian economies, 1986–2000 Growth rates in selected Asian countries, 1986–2001 FDI inflows in selected Asian countries, 1986–2000 Per capita food production in Viet Nam, 1975–88 Savings ratios in selected Asian countries, 1986–2000 Main regions of Viet Nam

### SYMBOLS USED IN TABLES

n.a. not applicable

.. not available

- zero

. insignificant

#### **ABBREVIATIONS**

ADB Asian Development Bank AFTA ASEAN Free Trade Area

ASEAN Association of Southeast Asian Nations

CBR crude birth rate

CDF Comprehensive Development Framework
CIEM Central Institute of Economic Management
CIS Commonwealth of Independent States
CMEA Council for Mutual Economic Assistance

CPI Consumer Price Index

CPV Communist Party of Vietnam

CSCER Central Steering Committee for Enterprise Reform

DAC development assistance community

EPZ export processing zone

ESAP Enhanced Structural Adjustment Program

EU European Union

FDI foreign direct investment
GDP gross domestic product
GNP gross national product
GSO General Statistical Office
HDI Human Development Index
HRD human resource development

IFPRI International Food Policy Research Institute

IMF International Monetary Fund

IRRI International Rice Research Institute
LSMS Living Standards Measurement Study

MARD Ministry of Agriculture and Rural Development

MFI multilateral financial institutions

MOFI Ministry of Finance MOJ Ministry of Justice

MOLISA Ministry of Labour, Invalids and Social Affairs

MPI Ministry of Planning and Investment

NIC newly industrialised country
ODA official development assistance

OECD Organisation for Economic Cooperation and Development

PIP Public Investment Program
PSA Provincial Seed Agency

SAC Structural Adjustment Credit SBVN State Bank of Viet Nam

SGELI Steering Group for Enterprise Law Implementation

SOE state-owned enterprise
UK United Kingdom
UN United Nations

UNDP United Nations Development Programme

US United States

USSR Union of Soviet Socialist Republics

VAT value-added tax

VCCI Vietnam Chamber of Commerce and Industry

VLSS Vietnam Living Standards Survey

#### **PREFACE**

This volume is a by-product of the work done by the two authors in Viet Nam over the past 15 years. Over that period we have worked with many different government agencies in Viet Nam and for a large number of donors. We have had the opportunity to discuss developments in Viet Nam with many knowledgeable observers—Vietnamese scholars and government officials, domestic and foreign business people, foreign academics, NGO representatives, the staff of donor agencies, diplomats and others. Given the help we have received from so many, it is difficult and a little invidious to acknowledge only a few. Nevertheless, there are a few people who have been particularly helpful and particularly deserve our thanks.

Early in our work in Hanoi, we were both very lucky to work with Vu Tat Boi, then with the office of the Council of Ministers, and the able team of young Vietnamese he assembled to staff and advise the UN Management Development Programme. Under that project, we both participated in a program to select and train twenty-seven young Vietnamese for overseas postgraduate training in subjects relevant to the economic reform process. From those two groups of young people, we made many friends whom we keep meeting in increasingly high-level positions in government, business, academia and donor agencies.

Le Dang Doanh and his colleagues, national and international, at the Central Institute of Economic Management also have provided us with valuable insights and challenged our thinking and interpretations on numerous occasions. Pham Chin Lan from the Vietnamese Chamber of Commerce and Industry was an important source of ideas on business issues.

Many individuals from the offices of government; ministries of planning and investment, finance, agriculture and rural development, and foreign affairs; and provincial peoples' committees have assisted us, both professionally and at a personal level, making Viet Nam a stimulating and productive work environment. In particular, we gained valuable insights working on projects headed by former planning ministers, Do Quoc Sam and Tranh Xuan Gia.

We have also learnt much from discussions with the international community during our work, sometimes learning most when we agreed least. The two Adams—Adam Fforde and Adam McCarty—have been a continuing source of stimulus. Among aid officials during the early 1990s, David Dollar of the World Bank provided valuable insights to all those working on economic reform in Viet Nam, while in more recent years, J.P. Verbiest, previously the Asian Development Bank (ADB) resident representative, and Robert Glofcheski of the UNDP office in Hanoi, have proved stimulating colleagues. Two successive Swedish ambassadors, Borje Lljunggren and Gus Edgren, were also most helpful in generating lively exchanges of ideas. A number of domestic and foreign lawyers and business experts (too many to name) helped stimulate our thinking about law and economic development.

We also thank the development agencies that have funded much of our work in Viet Nam, including the Asian Development Bank, United Nations Development Programme and World Bank, from the multilateral agencies, and the Australian Agency for International Development (AusAID), GTZ, SIDA, DANIDA, NORAD, and the Netherlands DGIS amongst the bilateral agencies. If in the text we have occasionally bitten the hands that have fed us, we have no doubt it will be taken in good spirit.

In preparing the text for publication we received help from Richard Jones in Hanoi, who volunteered his time and energy to check the manuscript, and Matthew May, of Asia Pacific Press, who has taken on the daunting tasking of preparing the manuscript for publication. We also thank those readers who took the time to provide valuable comments on earlier drafts of this manuscript.

Ray Mallon would particularly like to offer his personal thanks to To Hanh Trinh and her family for their insights into Viet Nam. Brian Van Arkadie would like to offer personal thanks also to Ray and his family, and to Goran Andersson, of the Swedish Institute of Public Administration (SIPU), for offering encouragement and hospitality.

Needless to say, as this volume offers personal judgments and interpretations on a number of complex and sometimes contentious issues, none of those thanked should be held responsible for any of the contents, although they surely can claim credit if our efforts prove useful.

Brian Van Arkadie and Raymond Mallon March 2003