

List of illustrations

Chapter One

- Illustration 1: Extract of Alexander Graham Bell's sketch of the telephone (1876) 7

Chapter Two

- Illustration 2: *Tony Abbott Looking at Things* Tumblr blog 23
Illustration 3: The *Real Jeff* parody website 27
Illustration 4: Examples of learning and transfer among political parties 29
Illustration 5: Opposition leader Tony Abbott responding to the audience on Q&A 62

Chapter Three

- Illustration 6: Twitter conversations: #auspol and #nbn (29 March 2012) 92
Illustration 7: Referral to advocacy website 96
Illustration 8: Pro-trucking Facebook post, ascii cut and paste 100
Illustration 9: South Australian Feminist Collective Facebook page 104

Chapter Four

- Illustration 10: 'You said it ...' entry 119
Illustration 11: Example of 'casual racism' on Facebook 124
Illustration 12: Prime Minister Gillard burnt in effigy, Eureka Dawn Vigil (3 December 2010) 128
Illustration 13: Comment on opinion piece published in *The Punch* 130

Chapter Five

- Illustration 14: Still image from GetUp! election 2010 'enrol to vote' ad (5 July 2010) 138

Chapter Six

- Illustration 15: Story commentary on Twitter regarding the Craig Thomson affair (24 May 2012) 175
Illustration 16: Politician-journalist social interactions on Twitter 178
Illustration 17: Personal newspaper drawn from political content, published using paper.li 181

Chapter Seven

- Illustration 18: 2012 Govhack (1 June 2012) 204